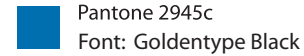


# Van Gogh® VODKA

This is the base logo used for all corporate identity and advertising purposes for the Van Gogh Vodka product line.

It should not be compressed or stretched. The logo is shown here in Pantone 2945c, which is the base color for the premier 80 proof vodka bottle, however other colors, including black and white are acceptable depending upon application.

This is our general use logo.



# Van Gogh Vodka®

This is the base logo in long format. Use only for applications where display space limits height. (i.e long banners, etc.).

It should be used following the same parameters as the general use logo above.

# Van Gogh® VODKA

This is the new 2009 base logo used for all corporate identity and advertising purposes for the Van Gogh Vodka product line.

It should be used following the same parameters as the general use logo above.

The "palette logo" is new for 2009 and can be used interchangeably with the general use logo depending upon application.

# Van Gogh® VODKA [www.vangoghvodka.com](http://www.vangoghvodka.com)

This is the base web logo used for all corporate identity and advertising purposes for the Van Gogh Vodka product line where web identification is needed

It should be used following the same parameters as the general use logo above.

The web logo should be used for internet applications, and collateral where web information is important.

Font: Goldentype Black & Futura Medium

# VAN GOGH IMPORTS LUCTOR INTERNATIONAL, L.L.C.

This is the Van Gogh Imports corporate logo. It is only ever used for the corporate identity of VGI (annual reports, company information brochures, business cards, etc.) It should never be used to identify Van Gogh Vodka as a product.

It should not be compressed nor stretched. The logo color is flexible, however it should always be rendered in muted earth tones.

Font: Trajan Pro Bold